

Westbrook, Kate

From: Westbrook, Kate
Sent: Thursday, April 05, 2007 2:16 PM
Subject: FW: Marketing in the Know

Attachments: photographerRFQ-rev3a.doc

April 5, 2007

Chief Marketing Officer Updates

- Photography services RFP

Educational & Collaborative Opportunities

- Vermont Commission on Women host women's listening forum

Chief Marketing Officer Updates

Photography services RFP

Audience: Marketing, Business managers

The state photography RFP that was originally drafted in February has been revised. The intent of the RFP is to contract with a photographer for state photography needs. A contracted photographer could provide services for event coverage, photography shoots, and ultimately building a stock library with photos owned (vs. licensed) by the state. A DRAFT of the revised RFP is included below. The scope of services outlined in the draft has captured needs identified through previous questionnaires and discussions with state departments and marketing staff. Agencies and departments will be able to access the contract for scheduling and use of the photographer. Departments who have committed to paying an annual cost share for shared services will be allocated use of the photographer's time proportionate to their cost share amount. All other departments may use the photographer on a fee for service basis. In order to make sure that all state needs would be met by a contracted photographer, we are asking for comments on the attached draft RFP. Please send your comments to Christine Werneke or Kate Westbrook at marketing@state.vt.us by Wednesday, April 11th.



photographerRFQ-r
ev3a.doc (520...

Educational & Collaborative Opportunities

Vermont Commission on Women host women's listening forum

Audience: All

Small business owners and self-employed Vermonters share the successes and challenges of their business experience with Vermont's policy leaders and providers of educational, technical, and financial assistance at the Vermont Commission on Women's Listening Forum **Wednesday, April 11th, 6:00 - 8:00 p.m. in Montpelier's Bethany Church at 115 Main Street**. Come and talk about your experience in getting your business off the ground; the unexpected benefits of owning a business; obstacles you faced in starting a business; support, advice, or training that contributed to getting as far as you have, and support, advice, or training that would have been helpful to have had.

The goal of the forum is to learn how business support providers and policy leaders can make starting or owning a business in Vermont easier. Free and open to the public. Refreshments served. For more information, please call 800-881-1561.

This event sponsored by the Vermont Commission on Women, Central Vermont Community Action Council, Micro Business Development Program, Technical Assistance Providers' Association, University of Vermont Extension and Women's Agricultural Network.

To be added to the distribution list for the weekly marketing communication, send an e-mail to Kate Westbrook with your name and which agency or department you belong to marketing@state.vt.us.